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Business Trust

7.1 Business Trust Strategy

7.2 Human Rights

7.3 Employee Care and
Employee Engagement

7.4 Occupational Health and
Safety Management

7.5 Customer relationship management

7.6 Supplier management and
supply chain management

7.7 Environmental
Sustainability Management

7.8 Business process innovations
for sustainability

7.9 Tax practices



Customer satisfaction
assessment

98%



Partners declare their
intentions with CAC

100%

of the target group



Employee
engagement score

78%



GHG release
from process

13.9%

7.1 Business Trust Strategy



“Create Value for Stakeholders”

The Company has built our business trust in accordance with the Somboon Triple Bottom Line which emphasizes on “creating value for stakeholders” while considering economics, society, environment, and good governance.

In 2022, the Company has upgraded our organizational sustainability strategic plan in accordance with the growing challenge of sustainability in the global context. This has been implemented with an aim to strengthen the demand chain, reduce risks from climate change, develop business innovations and the creativity of our staff as well as generating cooperation from all involved to accomplish our goals.



Management Approach

The Company has been operating our business to continuously create value for stakeholders, following the guidelines below.

- Operate business in accordance with the fundamental principles and rights at work stipulated by labor organizations and labor laws. The Company has adhered to the principles of freedom, equality, and human dignity.
- Take responsibility for safety issues in all business units in accordance with the Company’s regulations and standards.
- Foster employee motivation and strengthen organizational bonds to promote readiness and ensure maximum efficiency in the workplace.
- Develop products and services that meet the needs of our customers to ensure the highest level of satisfaction while also promoting social and environmental responsibility.
- Manage the demand chain and raise social and environmental responsibility among our business partners.
- Promote an efficient, moderate, and environmentally friendly use of resources.
- Foster business, social, and environmental innovations to create added value for both our company and stakeholders.
- Create a systematic financial and tax plan with preparation and publication of tax policies in accordance with related laws.

