



6

Smart People

6.1 Smart People Strategy

6.2 Smart People Development

6.3 Good People Development



Hours of good deeds

11.19
hours/person/year



Hours of training

11.96
hours/person/year



Course personnel development

65
course



Budget for employee potential development

5.2
million baht

6.1 The Smart People Strategy



“ Create Value for Oneself, the Organization and Society ”

At the present time, the global situation is changing rapidly, with advanced technology and newly emerging innovations, resulting in changes in business operational guidelines. Therefore, the Company needs to adjust the strategic plan of human resource management and the SAT Culture appropriately, enabling the Company and its employees to be prompt for learning and coping with the latest changes



The Smart People Policy

The Company is committed to creating good work experience to employees and aims to be the organization of learning, developing future skills and knowledge, fostering ideas of being good person with the volunteer mindset which will enhance the potential development for all employees of the organization who are the key to drive sustainability and pay it forward organizational values to the outside society.



Management Approach

Being the organization of learning, the Company is determined to develop skills and potentials for employees, together with creating a readiness plan for business continuity amid the changes in the organizational context.

- Managing the “smart and good personnel” to remain permanently in the organization, planning for employees’ career development plan while simultaneously creating the succession plan in support of the sustainable business expansion.
- Changing the SAT Culture to be integrated with strengths and behaviors in compliance with the organizational direction.

